

BC MOLSON NIGHTS

SILVER SESSIONS



01



LIVE DJ

Coors Light DJ set, DJ selected from a curated list of local talent.

02



COORS LIGHT DJ BOOTH

A branded, pop-up DJ Booth, and cooler is set-up at the account.

03



COORS LIGHT DECOR

- Disco balls
- Giant glow sticks
- Inflatable microphones
- Pennant string

04



TEAM LEAD

CL rep to help with booth & decor set-up, liase with DJ, coordinate sampling if needed.

05



COORS LIGHT SPECIAL

CL sampling/sales offer facilitated by MCBC sales rep.

06



PROMO MATERIALS

Custom designed CL x Account posters and social media posts.

****All decor and set pieces items to be returned post event.***

\$3,825